

N.A.E.B. EDUCATIONAL TELEVISION SCHOLARSHIPS

1957-1958

National Association of Educational Broadcasters

14 Gregory Hall, Urbana, Illinois

AMOUNT OF AWARD

The amount of the Scholarship award will depend on the length of the workshop, summer session or regular session to be attended by the Scholarship recipient, as follows:

- \$75 for a week (5 - 7 days)
- \$150 for two weeks (10 - 14 days)
- \$200 for three weeks (15 - 21 days)
- \$250 for a summer session of six to eight weeks
- \$300 for a session of nine or more weeks (summer or regular term)

The grant will be made in two payments. One-half will be paid upon awarding of the scholarship, the other half upon completion of the course of study and the submission of an acceptable report to NAEB Headquarters.

ELIGIBILITY FOR AWARD

Scholarships will be awarded only to employees of operating ETV units (stations or production centers), potential employees with definite commitments of employment by such units, or employees of units which will soon be in operation. Participants will be selected on the basis of educational radio and TV experience, education and experience in related arts, and on the basis of the contribution to educational TV likely to result from attendance at the workshop or session designated. Special emphasis will be placed upon the latter in the selection process.

SELECTION

Selection of Scholarship grantees will be made by the NAEB Professional Advancement Committee. Grantees will be permitted to attend qualified, accredited or recognized workshops, summer sessions or regular sessions at institutions of their own choice, or to undertake special independent study projects in the area of educational broadcasting not involving formal course

registration, so long as their proposed program of study meets with the approval of the selection committee. It is presumed that the emphasis in any program of study will be on radio and television and related areas. Proposals to take courses in non-broadcast subjects must be justified as contributing directly to the applicant's educational broadcasting objective, the selection committee will consider each such case on its individual merits. The NAEB assumes no responsibility for arrangements for attendance at a given workshop or university session, all details of which must be arranged by the individual grantee.

APPLICATIONS

No application forms are required or provided. Applications must be submitted in eight copies and must specifically include the following items:

1. Institution represented: Name, TV status and activities.
2. Applicant: Name, title, present responsibilities and qualifications, and likely activities and duties for the next five years.
3. Recommendation of superior: Name, title, and signed letter of recommendation for the applicant, including information as to why this applicant, as well as the institution, will materially benefit from a scholarship and why this candidate was selected over possible other candidates.
4. The following statement, dated and signed by the applicant: "If granted a scholarship, I agree to attend the workshop or university session named in my application, and subsequently approved by the selection committee. I also understand that the NAEB's contribution to the expenses involved shall not exceed \$ _____ (insert amount applied for). All expenses beyond this amount will be borne by me or my

institution. I also agree to submit a written report, within 2 weeks after completing my work: a) indicating the institution or workshop attended, b) including a course outline and summary of work done, c) summarizing the benefits that will specifically accrue to me and/or my institution as a result of attendance, and d) listing any criticisms or other comments regarding the workshop or institution I attended."

5. Name of workshop or institution which the applicant intends to attend, with dates hereof. WRITTEN EVIDENCE OF ACCEPTANCE OR ACCEPTABILITY BY THE WORKSHOP OR INSTITUTION SHOULD ACCOMPANY APPLICATION. If attending a regular university session, include a brief course description for proposed course of study. It is suggested that the applicant might wish to indicate a "second choice" for workshop or university to be attended in case the selection committee fails to approve the first choice. (Evidence of acceptance by this second workshop or institution is not mandatory.) One indirect value of these scholarship grants is hoped and expected to be assistance to and encouragement of the efforts of qualified educational institutions to organize and offer such workshops and courses. For this purpose distribution of students will be a factor which will influence Committee selections.

6. The NAEB does not recommend workshops or institutions to be attended and serves no accreditation function.

APPLICATIONS SHOULD BE MAILED TO:

Dr. Harry J. Skornia, Executive Director, NAEB, 14 Gregory Hall, Urbana, Illinois.

For study prior to June 1, 1958 applications must be received by December 1, 1957. (Successful applicants will be notified by January 1, 1958). Applications for study between June 1 & August 31, 1958 must be received by April 1, 1958. (Successful applicants will be notified by May 1, 1958.)

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